

SUMMARY OF URGENT DECISIONS TAKEN BY THE LEADER REPORTED TO CABINET FOR INFORMATION

The following report was considered in accordance with paragraph 1.21 of the Leader's Portfolio.

ITEM

6.1 DECISION TO AWARD AN ADVERTISING CONTRACT

This paper recommends awarding an initial six-year advertising contract to Trinity Mirror Southern, to be reviewed after two years, and with provision for extending it for a further four years at the discretion of the Council. A separate exempt report provides exempt information on the procurement process.

Reasons for Urgency:

H&F News is due to close on April 5 2011 following the implementation of the Government's updated Code of Recommended Practice on Local Authority Publicity.

This Urgency Paper will ensure compliance with the new Code while providing continuity for council advertising following an OJEU tendering process that was completed in early March.

Decision taken by the Leader on: 4 April 2011

- 1. That Trinity Mirror be awarded an initial six-year advertising contract, to be reviewed after two years and with the discretion to extend the contract annually for a further four-year period.**
- 2. To note that the advertising contract has provision to allow the Council to communicate to residents in space set aside and clearly signposted for public service information.**

Wards: All